

In Good Company presents
{CONVERSATIONS}

Intimate Access to Innovative Entrepreneurs



Meet Erin McKenna, founder of BabyCakesNYC, a bakeshop offering good-for-you desserts for those with delicate tummies. BabyCakes offers all natural, organic and delicious alternatives free from the common allergens: wheat, gluten, dairy, casein and eggs. Rest assured, all sweeteners have been chosen responsibly and used sparingly.

Hear how this adventuresome lady took the entrepreneurial leap, channeled her passions to create an innovative business, and created delicious healthy treats that are taking NYC by storm.

Join us to learn about Erin's sweet success story.

WHEN: Wednesday, Oct 22nd 9th, 7-9pm

WHERE: AT IGC!

Attendance is extremely limited, please RSVP early.

A new evening series for members only.

Featuring real, local female entrepreneurs who are building compelling, innovative and successful businesses in New York with integrity and vision.

In Good Company Conversations offers members the opportunity to

- Hear these home-grown successes stories
- Meet the woman behind the business
- Find out how they arrived at their current success
- Discover lessons learned
- Understand defining business decisions
- Learn where they are going from here

JOIN US for compelling stories, intimate access, real answers and information.

Conversations will be moderated by Adelaide and Amy. There will be time for Q&A at the end.

www.ingoodcompanyworkplaces.com

